

OLIVE FREE LIBRARY
LONG RANGE PLAN

Adopted December 21, 2017

Vision

Our vision continues to be to foster a center of cultural enrichment by offering educational, informational, and technical resources to the community. We are committed to achieving this vision by providing access to all medias and formats in an innovative and technologically relevant way.

1. Goal: To continue to provide innovative programming for children and adults.

Objective: To present dynamic programs that are of interest to the community.

Actions:

- Survey community every 18 months to determine areas of interest and needs.
- Focus staff development and staff knowledge on programming opportunities.
- Provide patrons with education about and encourage access to a wide array of materials by continuing to be a committed member of Mid-Hudson Library System.
- Offer Practical Life Skills programs (gun safety, nutrition education, computer skills, foreign language classes, financial management).

2. Goal: Expand cultural offerings.

Objective: To provide the community with the opportunity to experience diverse cultural resources while staying close to home.

Actions:

- Procure materials in various formats to support patrons' interest in literature, music, poetry, art, and travel.
- Sponsor exhibits, concerts, lectures and community events in these areas.
- Brainstorm ways to assist patrons with transportation needs so that they may take part in cultural offerings.

3. Goal: Enhance and improve the physical environment.

Objective: Continue to assess current space to maximize usage for all library patrons and staff.

Actions:

- Implement recommendations of MHLS consultant on library space allocation and redesign.
- Form a committee to investigate further space redesign and redecoration of all aspects of the building.
- Utilize the library as a community shelter in times of emergency.
- Continue brainstorming ideas for energy efficiency, renewable sources, and sustainable practices throughout the building.

4. Goal: *Improve marketing outreach to the community.*

Objective: To increase the number of patrons using the library, attending programs, and to visit the library's webpage.

Actions:

- Develop and implement programs that will attract people to the library.
- Maintain space and an atmosphere that is warm and welcoming.
- Update and maintain an email list of patrons and visitors. Enhance outreach and communication with entire community (patrons and non patrons).
- Employ greater collaboration with community organizations.
- Study benefits for establishing and maintaining an electronic bulletin board for posting community news.

5. Goal: *Continue collection development.*

Objective: Develop a collection that reflects the communities' educational, cultural and recreational interests.

Actions:

- Ongoing assessment of the collection's relevance; weeding and adding as needed.
- Implement new technology and media sources as they become available.

6. Goal: *Expansion of available technological resources.*

Objective: Develop and maintain the technology offered by the library.

Actions:

- Ensure that all staff are trained in all technology used at the library; obtain training in latest technology as it becomes available.
- Offer the most current media formats to patrons.
- Maximize use of technology by patrons by offering training and support to them.

7. Goal: *Maintain sufficient funding to achieve goals.*

Objective: Board of Trustees will maintain funding necessary to meet goals in the Long Range Plan.

Actions:

- Budget resources adequately to maintain programs, staff, and facility.
- Analyze expenses on an ongoing basis to insure cost savings and efficiency.
- Use Long Range Plan goals during the budget process to direct funding towards goals.

8. Goal: *Provide and participate in community social events.*

Objective: Continue to plan and participate in ongoing, annual events in the community.

Actions:

- Continue to host an annual community Holiday Fair.

- Participate in Olive Day every year.
- Plan and host a book fair for the community.
- Plan and host a Summer Reading program.
- Participate and help organize a food/toy drive.
- Provide support to community organizations with their events.