

Friends of the Library

Olive Free Library

Date: 02/02/2023

Meeting Minutes

Meeting start time: 4:35 PM

In Attendance:

Felice Castellano

Judy Chaifetz

Donna Elberg

Carla Fjeld

Karen Heusel

Jane Keller

Chrissy Lawlor

Monique Martindale

Pike Normann

Lucy Rodgers-Cohen

Mary Ann Sheppard

Meg Soltis

Old Business:

- I. Silent art auction fund raiser will be conducted during the concert on March 11, 2023 at 4 PM
 - a. The flyer for the event is in the works
 - b. Discussion about advertising the event and art being in the display cases at the library entrance
 - c. February 20th is the deadline for art donations
 - d. Discussion on the logistics on how, when, and where to preview the art – art should be available for preview by 3 PM the day of the concert
 - e. Discussion on how to conduct phone bids for people unable to attend the concert and how to handle “rebids”
 - f. Discussion on the availability of the silent auction bid sheets – suggestion that these should be available as of March 1st in the library

- g. Discussion on how payments will be accepted (cash, checks, credit cards, and/or other payment methods like PayPal &/or Vemeo)
- h. Winners of the art will be announced at the end of the concert
- II. Garden Tour set for June 17, 2023 from 10 AM through 4 PM
 - a. Mary Ann and Donna met to start the foundation work for the tours
 - b. Discussion on how to recruit gardens - a limit of 7 to 10 gardens within the boundaries of Town of Olive
 - c. Tickets will be \$20 and the event will be rain or shine – gardeners are NOT expected to provide anything except access to their gardens (no need for any refreshments or any explanations about their gardens UNLESS the gardener wishes to do so)
 - d. Discussion on selling advertising space in the prospective garden tour brochure to enhance the fundraising impact for the library
 - e. Discussion on using any proceeds from this tour to enhance the landscaping around the library this year (possibly in conjunction with the installation of the new library sign)
 - f. On the day of the tour, suggestion that a table manned with volunteers at the library will be needed to sell tickets the day of the tour

New Business:

- I. Membership drive set for May 2023
 - a. There was a total of approximately \$1,100 from the 2022 drive with a net profit of \$900 after expenses of printing and mailing so there was discussion about the generosity of the library patrons last year.
 - b. Discussion about the revision of the rack card for this year's membership drive
 - i. Revise & update payment choices
 - ii. Discussion about these payment choices and feasibility of each
 - iii. Felice, Henrietta, and Shea will work on the revision
 - iv. Suggestion for including how last year's funds were used to benefit the library so patrons understand where their donations go – all in agreement that was a very good idea
 - v. The revised rack card projected to be ready for mailing by the beginning of April
 - 1. Chrissy clarified that this rack card is stuffed with other library mailing (annual budget information); this helps with postage costs
 - 2. Monique and Jane volunteered to help with the envelop stuffing
- II. Henrietta is looking into OFL merchandise
 - a. In addition to the OFL logo canvas tote, discussion ensued about adding coffee mugs, and book marks to the merchandise options
 - i. Discussion backtracked to possibly including something like an OFL bookmark as a thank you to patrons who support the library during the membership drive

1. Since other merchandise is not available at this time, Monique suggested that for this year maybe supporting patrons could be offered a book of their choice from the book sale room as a thank you gift
 - a. This idea was tabled for the time being in order to work out more details on the logistics although all in attendance thought that giving a thank you gift is a good idea
- III. Upcoming book raffle (dates TBA) – Chrissy provided details about the 5 copies of *Taking Our Water for the City* by April M. Beisaw
 - a. Two of the copies will be put up for raffle (\$120.00 value per book) and three copies are in the library system for circulation
 - i. Chrissy stated that there has been a high demand for the book
 - ii. Meg suggested that possibly getting Beisaw to sign a copy of the book for the raffle
 - iii. Monique suggested that there should be a deadline date for raffle clearly indicated so patrons will know when to get their tickets in for consideration
 - iv. Other details and decisions tabled for the time being

Meeting adjourned at 5:17 PM

Minutes submitted by Meg Soltis on Saturday, February 11, 2023